

Digital Transformation Flywheel Project Planning Template

Strategic Business Drivers

Examples of business drivers:

- Efficiency improvements e.g. cost/time savings
- Employee satisfaction
- Increased revenue/ funding
- Improved responsiveness to market-driven change
- Quality improvement
- Reduced employee turnover
- Greater innovation capacity
- Partner and stakeholder satisfaction
- Service improvement
- Faster learning curves for new employees
- Customer satisfaction
- Business goals and opportunities achieved
- Improved market share/ penetration
- Business risk avoided

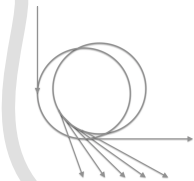
Business metrics *(what are the measures/ indicators for your selected business drivers?)*

Strategic Capabilities *(What capabilities “we need to know how to...” will drive the achievement of your business metrics?)*

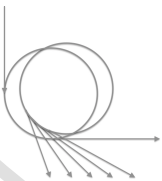
1. Flywheel project: to...

2. Flywheel project: to...

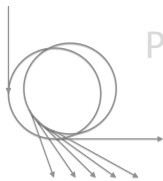
3. Flywheel project: to...



Project value



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Which transformation levers are you likely to learn most about?

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| LEADERSHIP | GOVERNANCE | PROCESS | PEOPLE | INFRASTRUCTURE |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Willingness to experiment & learn • Openness to new ways of working (e.g. Agile) and org structure • Attitude towards failure • Support for staff (incl. resources, time, tools, morale) | <ul style="list-style-type: none"> • Policy • Performance measures • Lean vs hierarchical structures • Accountability to stakeholders • Managing risk (incl. new risk) | <ul style="list-style-type: none"> • Process redesign • Process simplification • Process removal • New process | <ul style="list-style-type: none"> • Skills and competencies • Knowledge and information flows • Mobility • Dealing with uncertainty and motivation | <ul style="list-style-type: none"> • Technology (incl. mobile devices) • Physical environment • People’s location and interaction |